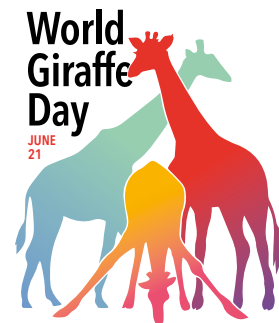


Event Guide

World Giraffe Day (WGD) is an exciting annual event initiated by GCF to celebrate the longest-necked animal on the longest day or night (depending on which hemisphere you live!) of the year – 21 June – every year!

Zoos, schools, NGOs, governments, institutions, companies and conservation organisations around the world host events on or around WGD to raise awareness and support for giraffe in the wild. Here are a few ideas how to join this worldwide celebration!



Online Activities



Fundraising Ideas

Social Media Posts Post about your WGD activities/events using our hashtags

Share GCF's Posts Share GCF's posts and WGD videos online or at live events

Facebook Live Events

Online Auction Giraffe related artwork and crafts

#StandTallForGiraffe Participate in #StandTallForGiraffe challenge on social media

Write A Blog About WGD and how you celebrate

Gala Dinner/Live Auction Organise a fundraising event

'Giraffe' Raffle event for giraffe

Merchandise Sale Sell GCF and other giraffe merchandise

'Longnecks For Longnecks'/'Shots For Spots' Brewery or bar event with portion of sales going to GCF

'Palettes And Pairings' Paint a giraffe with an art instructor while enjoying wine and snacks

'Squats For Spots' Collect donations for work out

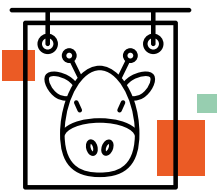
World Giraffe Day Fun Run Event Virtual or on site

Giraffe Naming Competitions

Sales Garage sale, bake/lemonade/cookie sale for GCF

If you have any ideas that you think should be added to this guide, please get in touch! You can also download WGD visual asset (logos, posters etc) from our website. info@giraffeconservation.org / giraffeconservation.org





Zoo Activities

Information Table Set up a giraffe conservation information table using some of GCF's materials

Educational Activity Table Set up an activity table for kids using some of GCF's fun activity materials

Giraffe Experiences Organise giraffe encounter/feed/training demonstration, keeper talk, enrichment/painting behind the scenes tour with proceeds going to GCF for the day/week/month

'I pledge' Display Participatory sticker wall

Giraffe Costume Competition Offer free/discounted entry on WGD for people who dress like a giraffe

Giraffe Parade On grounds parade on WGD

Giveaways/Door Prize With giraffe theme

Make Enrichment Items For giraffe

Merchandise Sale Sell GCF and other giraffe merchandise at the gift shop with portion of sales to GCF

Passport Activity Sheet With giraffe focus

Vote For Your Favourite Giraffe With spare change

Don't forget to share your celebrations and tag us on social media!

🐦 @Save_Giraffe

🌐 @giraffeconservationfoundation

📷 @giraffe_conservation



Adopt-a-Giraffe On the GCF website

#CoffeeForGiraffe Giraffe pattern stencil to make giraffe cappuccino. Get your local café involved! Contact GCF for more info.

Collect Donations For GCF

Games Drink like a giraffe, walk like a giraffe (using short stilts for kids), giraffe spotter game (match the photo of spots with actual giraffe), scavenger/treasure hunt, guess the weight of a giraffe

Giraffe Face Painting

Food Specials At your cafeteria or local café/pub/restaurant

Gift Card Recycling

Giraffe Related Arts And Crafts Activity for kids to make a giraffe mask, colouring station etc.

Make Your Own WGD T-shirt, wrist band, coffee mug etc.

Photo opportunities Photo booth, selfie photo station, head through hole/giraffe cut out, giraffe mascot etc.

General Activities



If you have any ideas that you think should be added to this guide, please get in touch! You can also download WGD visual asset (logos, posters etc) from our website. info@giraffeconservation.org / giraffeconservation.org

