



Annual Report 2016-17



## Note from the GCF Board

Year of the Giraffe? It almost appears that way, when looking at the level of attention and conservation support the world's tallest and possibly most iconic mammal has received in 2016. It is about time that the world started to stand tall for giraffe, particularly after a year that has seen dedicated efforts which included the IUCN Red List announcement of giraffe being newly classified as 'Vulnerable to extinction'; the news that there are potentially four species of giraffe; and the BBC/PBS documentary in which Sir David Attenborough highlighted GCF's work with partners throughout the African continent.

Knowledge is power, and we feel that GCF and everyone involved have been very successful in driving giraffe conservation forward, and in moving closer to securing a future for giraffe in the wild. We are proud of our giraffe conservation efforts and successes, as well as those of our partners. At the same time, we are also excited about what the next year holds for all things giraffe. We hope you enjoy reading our Annual Report and, from all of us and all of Africa's giraffe, we would like to thank you for your continued support!

*GCF Board of Trustees*

**Cover Photo:** Giraffe are facing an almost silent extinction. GCF has been instrumental in drawing attention to their plight and taking action.

**Below:** Giraffe in north-western Namibia are adapted to living in one of the most arid environments.

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## Structure, Governance & Management

The Giraffe Conservation Foundation (GCF) is a registered Trust in Namibia (No. T 499/15), created by a Trust Deed on 19 November 2015. GCF is the only non-governmental organisation in the world that concentrates solely on the conservation and management of giraffe in the wild throughout Africa.

GCF has five Trustees (Maria Pimenta Shaetonhodi, Penelope Orford, Jennifer Lalley, Stephanie Fennessy and Julian Fennessy), two Directors (Julian Fennessy and Stephanie Fennessy), and a growing number of dedicated conservation and environmental education staff.

Internationally, GCF works closely with the newly established *GCF-USA* in the USA and *Freunde von GCF* in Germany. Both organisations are committed to supporting and furthering giraffe conservation efforts in Africa.



## GCF Objectives & Principle Activities

The GCF is dedicated to a sustainable future for all giraffe populations in the wild.

GCF is established as a Namibian charitable and funding institution of a public character, with the objective to raise awareness and support towards securing a future for giraffe and the conservation of their habitat in Africa, and more specifically to:

1. Support the conservation of viable and existing habitat for giraffe.
2. Identify key threats to giraffe in Africa and develop innovative ways to mitigate these.
3. Raise awareness of and promote the value of giraffe conservation in African Range States as well as internationally.
4. Plan, develop, implement and administer projects and programmes – including the appointment of project staff – in support of its primary aim, in co-operation with local communities and partner institutions, as appropriate.
5. Collaborate with local, national and international partners on giraffe conservation efforts in the interests of giraffe conservation in African Range States.
6. Raise funds for giraffe conservation and management across Africa.
7. Maintain a close working relationship with the IUCN SSC Giraffe and Okapi Specialist Group (GOSG) to provide comprehensive awareness and technical support.

“With less than 100,000 giraffe remaining in Africa, it is time to act NOW!”



Hard to imagine an African safari without giraffe - in some areas this is a possibility in our lifetime.



## Development, Activities & Achievements

The 2016/17 financial year was a big year for GCF, as well as giraffe conservation in general. It marked GCF's first fully operational year as a Namibian registered organisation and the move to Africa has given the organisation a big impetus. GCF has continued to grow its programmes, and has increased its collaboration with partners to provide invaluable support to giraffe conservation throughout the continent.

That giraffe are slowly establishing their place on the global conservation agenda can largely be attributed to a few key developments, activities and achievements throughout 2016-17, and we can proudly state that GCF was involved in all of these. However, these achievements should not be seen in isolation. GCF works closely with African and international partners to achieve long-term sustainability and conservation success for giraffe in the wild. The combined efforts of all partners have been successful in creating international momentum for giraffe conservation, and the international conservation community is finally directing its attention towards these magnificent animals. GCF continues to establish new and valuable conservation partnerships in Africa and around the world, and to strengthen and intensify existing links and long-term collaborations.

The main achievements for this financial year are summarised as follows:

East Africa

World-Wide

Central & West Africa

Southern Africa

Giraffe conservation efforts in Africa have improved by working closely with governments, NGOs and other partners.



## World-Wide

### IUCN Red List Confirms that Giraffe are Under Threat



The iconic giraffe (*Giraffa camelopardalis*), one of the world's most recognisable animals and the tallest land mammal, has moved from 'Least Concern' to 'Vulnerable' in the newly released (December 2016) International Union for Conservation of Nature (IUCN) Red List of Threatened Species. Widespread across southern and eastern Africa, with smaller isolated populations in west and central Africa, new population surveys estimate an overall 36-40% decline in the giraffe population from approximately 151,702-163,452 in 1985 to 97,562 in 2015. Of the nine currently IUCN-recognised subspecies of giraffe, five have decreasing populations, whilst three are increasing and one is stable. This updated assessment of giraffe as a species was undertaken by the IUCN Species Survival Commission (SSC) Giraffe & Okapi Specialist Group (GOSG), hosted by the Giraffe Conservation Foundation (GCF) and Zoological Society of London (ZSL). GCF's National Giraffe Conservation Country Profiles have provided an invaluable baseline for the development of this new IUCN Red Listing.

Recent genetic-based research, undertaken by GCF, Senckenberg Biodiversity and Climate Change Research Centre and other partners, suggests that there are four distinct species of giraffe instead of only one. However, the IUCN currently only recognises giraffe as one species. Should these new genetic findings be confirmed, and become widely accepted, it would likely result in three of the four giraffe species being listed as under significant threat on the IUCN Red List. Taxonomy is just one of many gaps that still exist in our overall understanding of giraffe, which highlights that they are indeed Africa's forgotten megafauna.

Human population growth poses the largest threat to giraffe in Africa today. Habitat loss and changes through expanding agriculture and mining, illegal hunting, increasing human-wild life conflict and civil unrest, are all factors that are pushing giraffe towards extinction.

At the IUCN World Conservation Congress in September 2016, "Resolution 012 – Giraffids: Reversing the decline of Africa's iconic megafauna" was adopted by the members and called for action to reverse the decline of giraffe in the wild. Combined with the recent IUCN uplisting, this is a positive initiative to help save Africa's giraffe.

### Genetic Analysis uncovers four species of giraffe, not one.

Up until now, scientists and the world had only recognised a single species of giraffe, made up of several subspecies. However, according to the most inclusive genetic analysis of giraffe relationships to date, giraffe could actually be four different species. For comparison, the genetic differences among giraffe species are at least as great as those between polar and brown bears. Giraffe are in dramatic decline across their range in Africa. Their numbers have dropped substantially over the last three decades, from more than 150,000 individuals to fewer than 100,000. Despite this, there has been relatively little research done on giraffe in comparison to other large animals such as elephants, rhinoceroses, gorillas and lions.

About five years ago, GCF approached the Senckenberg Biodiversity and Climate Change Research Centre to assist with genetic testing. We wanted to know how similar – or dissimilar – giraffe living in different parts of Africa are to each other, and whether past translocations of giraffe individuals had inadvertently "mixed" different (sub)species and, if so, what should be done in future translocations of giraffes into parks or other protected areas to prevent this from happening.

In the new study, the collaborative research team examined the DNA evidence taken from ~200 giraffe collected by GCF and partners across Africa, including from regions in civil unrest. The extensive sampling includes populations from all nine previously recognised giraffe subspecies.

The genetic analysis shows that there are four highly distinct groups of giraffe, which apparently do not mate with each other in the wild. These four species include (1) northern giraffe (*Giraffa*



*camelopardalis*), (2) southern giraffe (*Giraffa giraffa*), (3) reticulated giraffe (*Giraffa reticulata*), and (4) Masai giraffe (*Giraffa tippelskirchi*). Both southern and northern giraffe have two and three distinct subspecies, respectively: Angolan (*G. g. angolensis*) and South African giraffe (*G. g. giraffa*) for southern giraffe, and Kordofan (*G. c. antiquorum*), Nubian (*G. c. camelopardalis*) and West African giraffe (*G. c. peralta*) for northern giraffe. The latter includes the elusive Nubian giraffe from Ethiopia and the South Sudan region, which was first described some 300 years ago and represents the nominate species.

### Media

From a media perspective, 2016 was an amazing year for giraffe. A lot of this media was created by GCF and our partners, based on exciting research (4 species paper) and conservation status updates (IUCN Red List update). However, a picture is worth more than a thousand words, and the award winning BBC/PBS documentary “Giraffes: Africa’s Gentle Giants” (BBC version was narrated by Sir David Attenborough) has done a lot to draw attention to giraffe conservation by engaging viewers emotionally. Highlighting the work of GCF, this documentary has been a key marketing tool to put giraffe in the spotlight. Additionally, GCF has been involved in a few other local and international programmes on giraffe, all of which are adding to the efforts of telling the world about the plight of giraffe.

### World Giraffe Day - 21 June

The longest day for the tallest animal continues to be a great success internationally, and it is firmly set on the annual calendar of many zoos and conservation organisations around the world. World Giraffe Day 2016 raised significant support (>US\$100,000) and awareness for reticulated giraffe conservation in northern Kenya, and environmental education in Namibia (Khomas Environmental Education Programme – KEEP). Both initiatives put people at the centre of giraffe conservation, working with local Africans to increase their understanding of giraffe conservation and their local environment.



The donations have already been put to good use by supporting rangers in northern Kenya, which includes the provision of much-needed monitoring equipment. The first-ever GPS satellite tagging of giraffe in Kenya is planned for the coming months. In Namibia, this support has already enabled >1,000 students to participate in KEEP since World Giraffe Day 2016 and the programme is almost fully booked for 2017!

### Education Materials

With all the exciting new findings in giraffe conservation including their taxonomy and conservation status, we updated GCF’s Giraffe Conservation Guide and all GCF’s posters. All materials now reflect the proposed four giraffe species concept as well as the updated IUCN Red List conservation status of giraffe as Vulnerable. GCF continues to make these materials available as PDFs, free of charge, to anyone around the world, for them to send the correct giraffe conservation information further out to the world. The Giraffe Conservation Guide booklet is now complimented by four Africa-wide posters (Africa’s Giraffe – Conservation Guide; Africa’s Giraffe – Species; Africa’s Giraffe – Conservation Status & Distribution; and Africa’s Giraffe – Can you spot the difference?), and two country specific posters (Kenya’s Giraffe – Conservation Guide; and Namibia’s Giraffe – Conservation Guide).

### Presentations and Talks

During the year, the GCF team and its partners presented at many events and meetings around the globe to help spread the word about our work and the efforts we support. In Europe, GCF partially sponsored the Antelope, Giraffe & Hippo 2017 conference, which brought together some of the world’s experts to learn more about and discuss pressing conservation efforts. At the same time, GCF took the opportunity to present at Universities, Zoos, and the annual European Zoo & Aquaria Association Antelope and Giraffe technical meeting. In the USA, GCF supported the conservation component of our partner organisation Cheyenne Mountain Zoo at their dedicated Giraffe Workshop; we presented our work and that of our partners at the Giraffid Conference in Chicago; and we gave

presentations at numerous zoos and various other events.

### Technical Support

GCF continues to provide technical support to a host of African governments, NGOs, conservation partners, projects, and students throughout Africa. GCF is currently working in 12 African Giraffe Range States, and has firmly established itself internationally as the go-to organisation for giraffe conservation in the wild.

### Conservation Grants

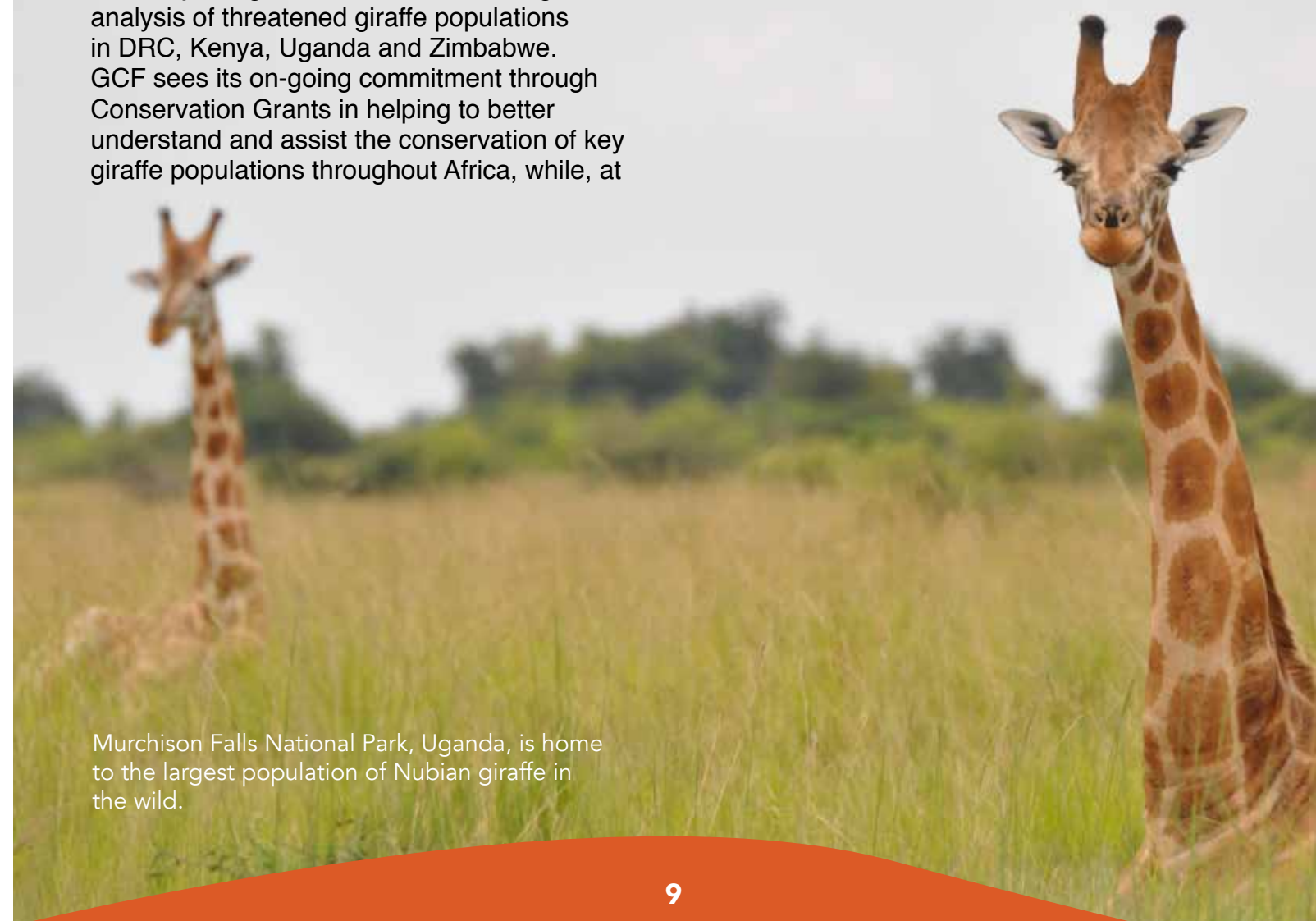
GCF continues to provide critical Conservation Grants to projects with a strong conservation focus. This financial year, GCF supported the Zambia Carnivore Programme in developing capacity and support for a giraffe database in Zambia’s Luangwa Valley; community-based giraffe conservation research efforts in north-western Namibia; AVEN and Niger government to undertake the annual West Africa giraffe census and monitoring in Niger; PhD research in Etosha National Park in Namibia; post-translocation monitoring through Mihingo Conservation Foundation and Uganda Wildlife Authority in Uganda; and the monitoring and analysis of threatened giraffe populations in DRC, Kenya, Uganda and Zimbabwe. GCF sees its on-going commitment through Conservation Grants in helping to better understand and assist the conservation of key giraffe populations throughout Africa, while, at

the same time, and most importantly, building capacity for future generations.

### Strategic Framework

GCF has developed an Africa-wide Giraffe Strategic Framework as a ‘road map’ to guide giraffe conservation activities throughout the continent and to inform future national, regional or species plans. All GCF’s giraffe conservation activities are guided by this Strategic Framework.

“Stick your neck out for giraffe conservation. Together we can make a difference!”



Murchison Falls National Park, Uganda, is home to the largest population of Nubian giraffe in the wild.



## Conservation Partners

Over the past few years, GCF has managed to forge successful long-term partnerships with several key conservation partners and donors. This list is long and contributions range from modest monthly donations to large scale financial support, from close friendships to formalised organisational partnerships. Below are a few that stood out this year:

- Adventure Consult
- Africa Wildlife Tracking
- African Conservation Centre
- African Fund for Endangered Wildlife
- African Parks
- AGB Films
- Animalia Collective
- Association for the Valorisation of the Ecotourism in Niger
- Auckland Zoo
- Buby Valley Conservancy
- Carter's W.A.R.
- Cheyenne Mountain Zoo
- Czech University of Life Sciences
- Dartmouth College
- Dropbox
- Freunde von GCF
- Giraffe Conservation Foundation USA
- Goethe University Frankfurt
- Government of Niger
- Kevin Halfhill
- IUCN SSC Giraffe & Okapi Specialist Group
- Kenya Wildlife Service
- Leiden Conservation Foundation
- Loisaba Conservancy
- Michigan State University
- Mihingo Conservation Foundation
- Ministry of Environment and Tourism Namibia
- Dr. Pete Morkel
- Namib Desert Environmental Education Trust
- Okapuka Ranch
- Puros Conservancy
- San Diego Zoo Global
- Savannah Tracking
- Senckenberg Biodiversity and Climate Research Centre
- Sesfontein Conservancy
- The Nature Conservancy
- Uganda Wildlife Authority
- Uganda Wildlife Education Centre
- Ultimate Safaris Namibia
- University College Dublin
- University of New South Wales
- Wildlife Conservation Global
- Windhoek Animal Hospital
- Zambian Carnivore Programme

Working with partners in Africa and throughout the world is at the core of GCF's conservation work.





“Zoos around the world are beginning to stand tall in support of giraffe conservation in Africa.”

Our new scientific studies have shown that Angolan giraffe are more widely distributed across Southern Africa than previously thought.

### Diversified Funding Sources

GCF has worked hard to diversify funding sources. World Giraffe Day continues to be an important event on the annual agenda, and zoo partners around the world work hard to make this a success. GCF is now working with two newly-established charities in the USA and Germany to diversify opportunities:

### GCF-USA

GCF-USA is designated by the IRS as a 501(c)(3) nonprofit organization in the United States and is an important supporter of GCF and partners, with a focus on fundraising in the USA

### Freunde von GCF

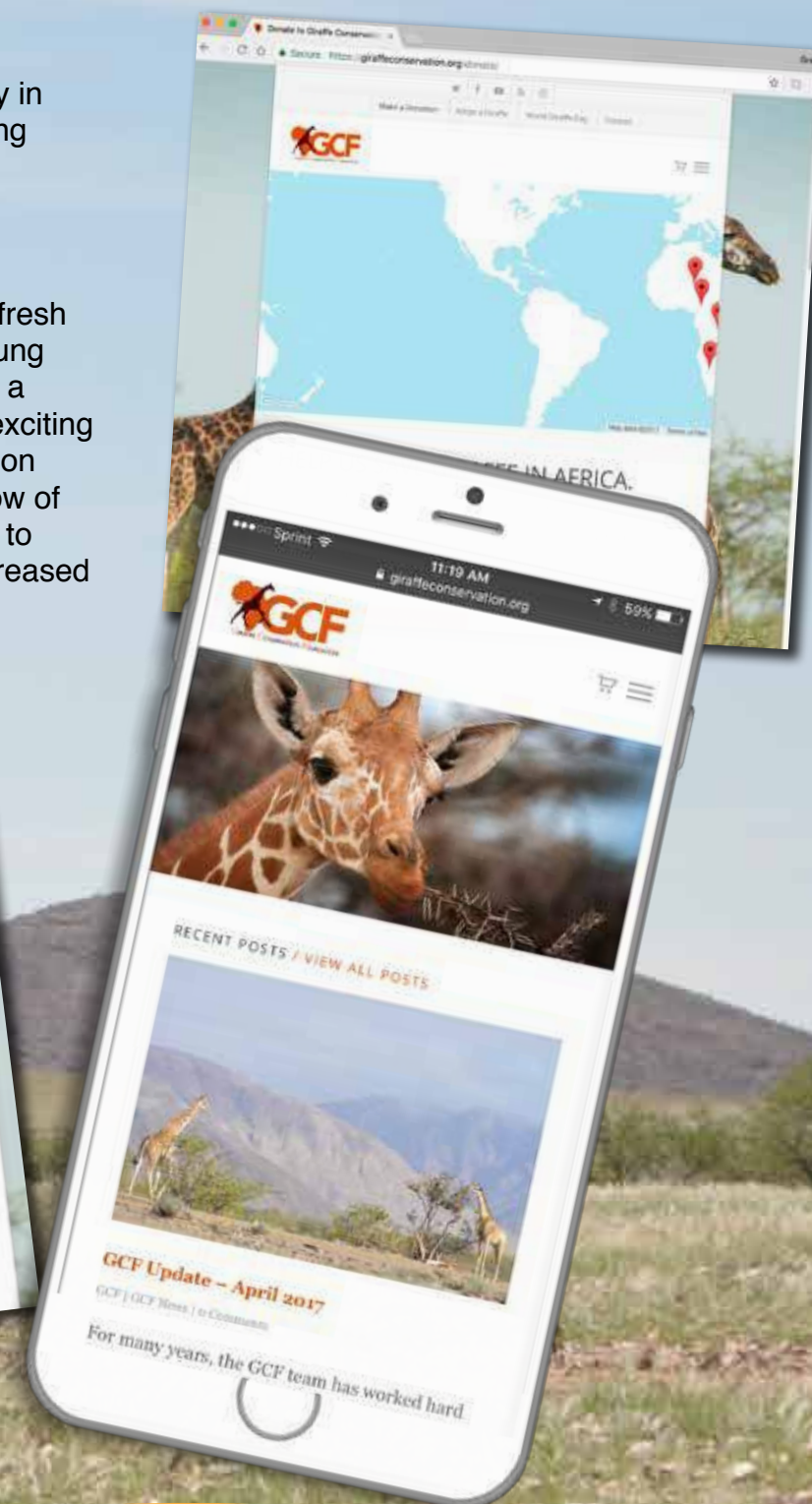
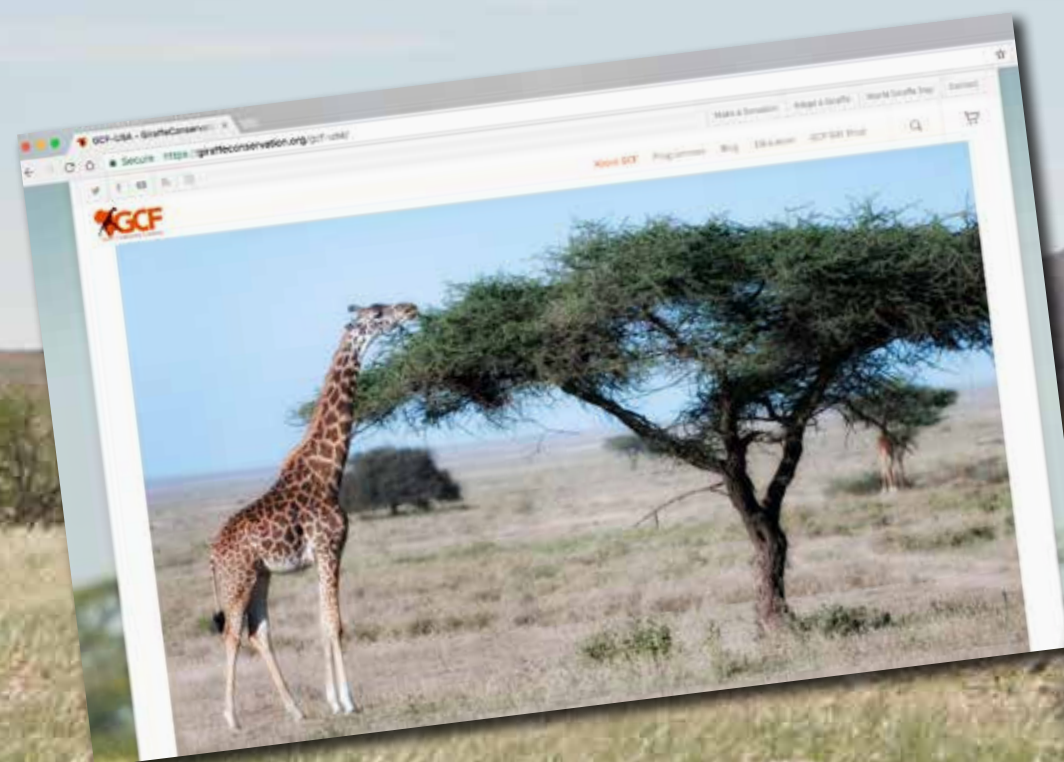
Freunde von GCF was set up in Germany in May 2016 to help GCF harness fundraising opportunities in Europe.

### New Look

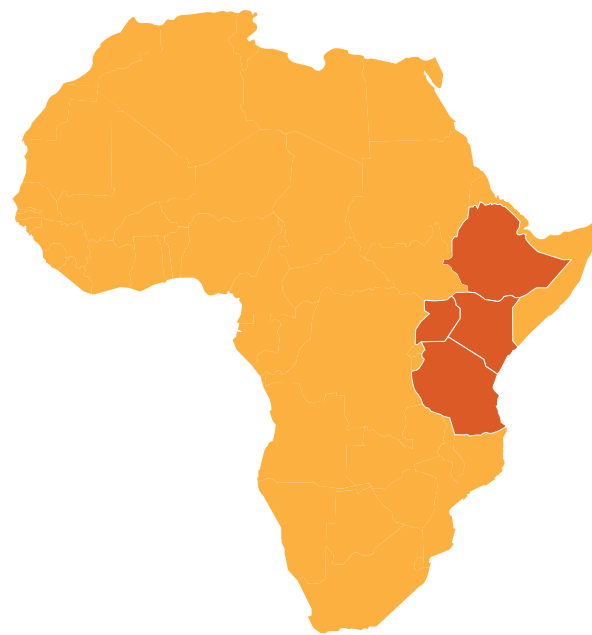
With the move to Africa, GCF's logo and website have been revamped. This new, fresh look and feel represents the dynamic, young organisation well. The new website hosts a rather extensive online shop with lots of exciting GCF merchandise, all of which is printed on demand in the USA. A slow but steady flow of merchandise sales have also contributed to funding diversification, and they have increased the reach of GCF internationally.

### GCF-Online

GCF is not only active in the field, but also online. The GCF website is a valuable resource for giraffe conservation information, and also to find out what we are up to. Most programmes post regular updates or field trip reports to allow people to keep track of our work. We have started sending out regular GCF Updates to our mailing list, which we aim to do every two months. In addition, Facebook, Twitter and Instagram are important ways of engaging with other giraffe enthusiasts.







Ethiopia



Uganda



Kenya



Tanzania

## East Africa

### Increased Presence in East Africa

GCF is working with local and international partners to further develop its East Africa footprint, including the establishment of a new office in Nairobi, Kenya, this year. In the past, conservation research of giraffe has not been high priority in the region, and the resulting lack of knowledge makes it difficult to gain a good understanding of the conservation status of giraffe and to provide targeted conservation support on the ground. So far, GCF's East Africa programme has succeeded in establishing partnerships with government and transboundary conservation initiatives, as well as local NGOs, and private and communal land owners. GCF supports the development and/or implementation of National Strategies in Kenya and Uganda, which includes population surveys and analyses across the region to establish a better understanding of threats such as Giraffe Skin Disease; and capacity building programmes for local Africans. This multi-dimensional approach will hopefully enable giraffe conservation to progress faster towards finding viable solutions for conserving giraffe in a region where numbers have plummeted silently over the last 30 years.

GCF has extended its conservation team by bringing on Arthur Muneza as East Africa Co-ordinator, based in Nairobi, Kenya. Arthur's background aligns perfectly with GCF as he has worked in close collaboration with GCF for the

past two years. He has launched himself into his new position by meeting and greeting all relevant partners in Kenya and Uganda, and developing and/or supporting several core projects and partnerships on all three giraffe species that occur in the region. His main objective is to establish GCF-East Africa as the go-to place for giraffe conservation in the region. Arthur has already been involved in numerous awareness raising events, which received good media coverage in Kenya. While working for GCF, Arthur is also pursuing his PhD at Michigan State University, USA, with financial and technical support from GCF. As his day-to-day work, this is an exciting opportunity for GCF to enhance local African capacity and skills.

### Uganda Giraffe Conservation Programme

GCF's giraffe conservation efforts in Uganda are a priority, and they are based on the Memorandum of Agreement with the Uganda Wildlife Authority (UWA). Conservation efforts focus on all three national parks that have giraffe: Murchison Falls, Kidepo Valley and Lake Mburo National Parks. GCF and UWA have partnered with international and local partners to support giraffe conservation, which include Dartmouth College (USA), Mihingo Conservation Foundation, Total Uganda, Adventure Consults, Uganda Wildlife Education Centre, and numerous zoos (Chester, Cheyenne Mountain, and Cleveland Metroparks). Operation Twiga, the high profile conservation translocation of 18 endangered Rothschild's giraffe across the Nile

River in Murchison Falls National Park in early 2016, was a UWA effort supported by GCF and World Giraffe Day 2015 partners to establish a new satellite population of giraffe on the south side of the park. Continued monitoring and additional support is helping to develop a viable giraffe population. Regular annual censuses of giraffe are being undertaken in Kidepo Valley National Park, and the on-going monitoring of the translocated Lake Mburo population by local partners supports UWA. All these efforts have culminated in the development of a National Giraffe Conservation Strategy and Action Plan by UWA, which is progressing well and is expected to be completed soon.

### Reticulated Giraffe Conservation

GCF's collaborative reticulated giraffe programme in northern Kenya is a community-based conservation effort, spearheaded by San Diego Zoo Global in partnership with several Kenyan organisations and communities (Kenya Wildlife Service, Lewa Wildlife Conservancy, Northern Rangeland Trust Namunyak Conservancy, and The Nature Conservancy). Collaborative, localised and multi-pronged approaches are required to stem the decline of reticulated giraffe, and to create sustainable conservation initiatives together with the

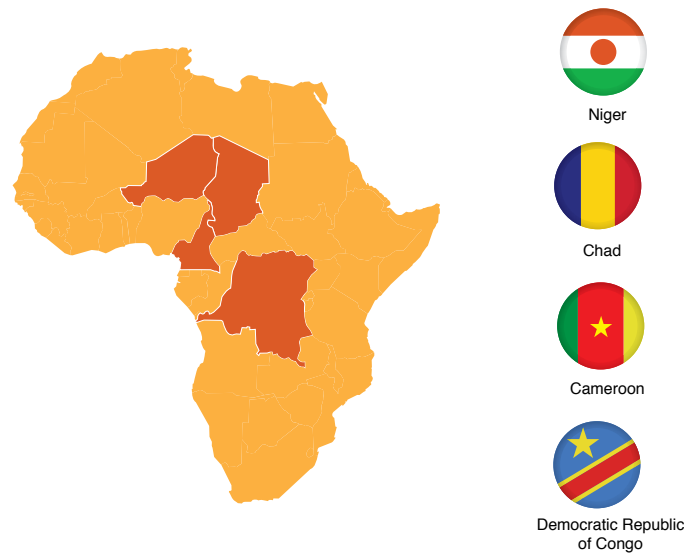
people who share their living space with giraffe. This is the best strategy to secure a sustainable future for these giants in the wild. The programme now employs a group of local *Twiga Walinzi* (Giraffe Guards). They have been trained and equipped to monitor reticulated giraffe in parts of the Northern Rangeland Trust and private land. The increased amount of education and awareness resulting from this programme will hopefully support the future survival of this species.

“Reticulated giraffe numbers have dropped by almost 80% in the last 30 years.”

Kenya is home to three of the four giraffe species in Africa.







## Central & West Africa

### West African Giraffe in Niger

For several years now, GCF has partnered with the Government of Niger and the local conservation NGO Association for the Valorisation of the Ecotourism in Niger (AVEN) to provide dedicated giraffe conservation support in the country. This year's support facilitated the census of West African giraffe in Niger. The results look very positive, with an estimated 549 giraffe, a marked increase from just 49 individuals in the mid 1990s! This endangered giraffe population is the smallest in Africa, but it continues to flourish through good governance and management. Our additional support to AVEN for on-going monitoring is helping increasingly to build local capacity and awareness in the community.

### Saving the Last Giraffe in DRC

Garamba National Park in the DRC has been a hotspot for illegal wildlife activities over the past decades and, unfortunately, giraffe numbers are now less than 50 individuals in the wild. Our support to the DRC wildlife authority (ICCN) and African Parks Network has targeted technical giraffe conservation and management support in the park. A GCF supported MSc student, from the University of Life Sciences in the Czech Republic, is halfway through his year-long effort to better understand the ecology of the giraffe population, and, importantly, towards providing management recommendations for their future survival in the park.

Fitting GPS satellite collars to giraffe gives us important information about their habitat use.



Giraffe capture is a risky and costly business, however, the results have been invaluable for their conservation and management.

## Southern Africa

### Environmental Education in Namibia

Capacity enhancement in conservation is close to GCF's heart, and it features strongly in our concerns across the continent. In Namibia, for example, GCF works with and/or supports three different age groups of young Namibians to encourage them to become passionate about conservation, to enhance their skills and, most importantly, to protect giraffe.

GCF's Khomas Environmental Education Programme (KEEP) in Namibia has grown from strength to strength with the valuable support and employment of local staff and interns. Almost 2,000 Namibian primary school students participated in KEEP in its first year of implementation. KEEP takes students into the bush for a day—where for many children is a first-time experience—where they learn about how the natural environment and its wildlife works as well as harmful contributing factors to both the natural and human environments and, most importantly, their role in the environment as humans. KEEP exposes young Namibians to the beauty of their country

and, ultimately, it aims to contribute to conserving Africa's environment, including giraffe.

In order to reach secondary/high school students, we joined forces with one of the country's leading Environmental Education (EE) experts, the Namib Desert Environmental Education Trust (NaDEET). NaDEET, who provided technical support during the development of KEEP, have now included a dedicated giraffe-focused activity into their 5-day high school programme. GCF sponsors high school groups to participate in the NaDEET programme, and provides additional core support to the organisation.

And, in bringing giraffe conservation to industry, we have partnered up with the Namibian University of Science and Technology (NUST). GCF hosts a steady flow of interns, who gain valuable work experience and increased skill levels through GCF supervising their projects. GCF also acts in an advisory and supervisory role to NUST in the Department of Nature Conservation in the development of their new higher degrees.



### Long-term Conservation Research of Desert-Dwelling Giraffe

GCF's long-term conservation research programme in north-western Namibia has had a new boost through a GCF PhD researcher focusing her time on the programme. Emma Hart, from University College Dublin, has taken over the programme and is conducting regular field conservation research in the area. So far, over 280 giraffe have been individually identified in the Hoanib, Hoarusib and Khumib River systems, and their movements and social interactions are under close observation. The programme offers regular opportunities for Conservation Supporters to join the team in the field. Get in touch for more information.

### Adopt-A-Giraffe

Developing GCF's Adopt-a-Giraffe programme has proven very popular and a great success in generating

critical funding for the Namibia programme. Engaging supporters in learning more about giraffe conservation efforts in north-western Namibia has brought a new level of partnering. If you are interested in adopting a giraffe, please get in touch for more information.



Latest counts estimate over 500 endangered West African giraffe in Niger, up from only 49 in the mid 1990s.

## THE YEAR AHEAD

GCF is looking forward to another dynamic year ahead as we continue to grow and cement our status as the leading 'wild' giraffe conservation and management organisation.

Our plans for 2017-18:

- Increase our conservation team to support current activities throughout all areas of Africa.
- In partnership with the Uganda Wildlife Authority (UWA), undertake Operation Twiga II to help translocate more threatened Nubian giraffe across the Nile River to the south side of Murchison Falls National Park.
- Support UWA in developing their first-ever National Strategy for Giraffe Conservation in Uganda.
- Develop Giraffe Species Working Groups and Action Plans in Kenya, in support of the National Giraffe Conservation Strategy .
- Increase conservation support for the Endangered West African giraffe in Niger
- For World Giraffe Day 2017 – 21 June: raise awareness and support for Masai giraffe in Kenya and Tanzania.
- Advance Reticulated giraffe conservation and monitoring across northern Kenya and Ethiopia, in collaboration with local and international stakeholders and partners.
- Continue long-term giraffe conservation research in north-western Namibia, in close partnership with community conservancies.
- Enable local and international partners to integrate giraffe conservation in their broader conservation goals.
- Raise awareness for giraffe conservation at presentations and events internationally, including Australia, New Zealand, Southern Africa, East Africa, Europe and USA.

# 2018



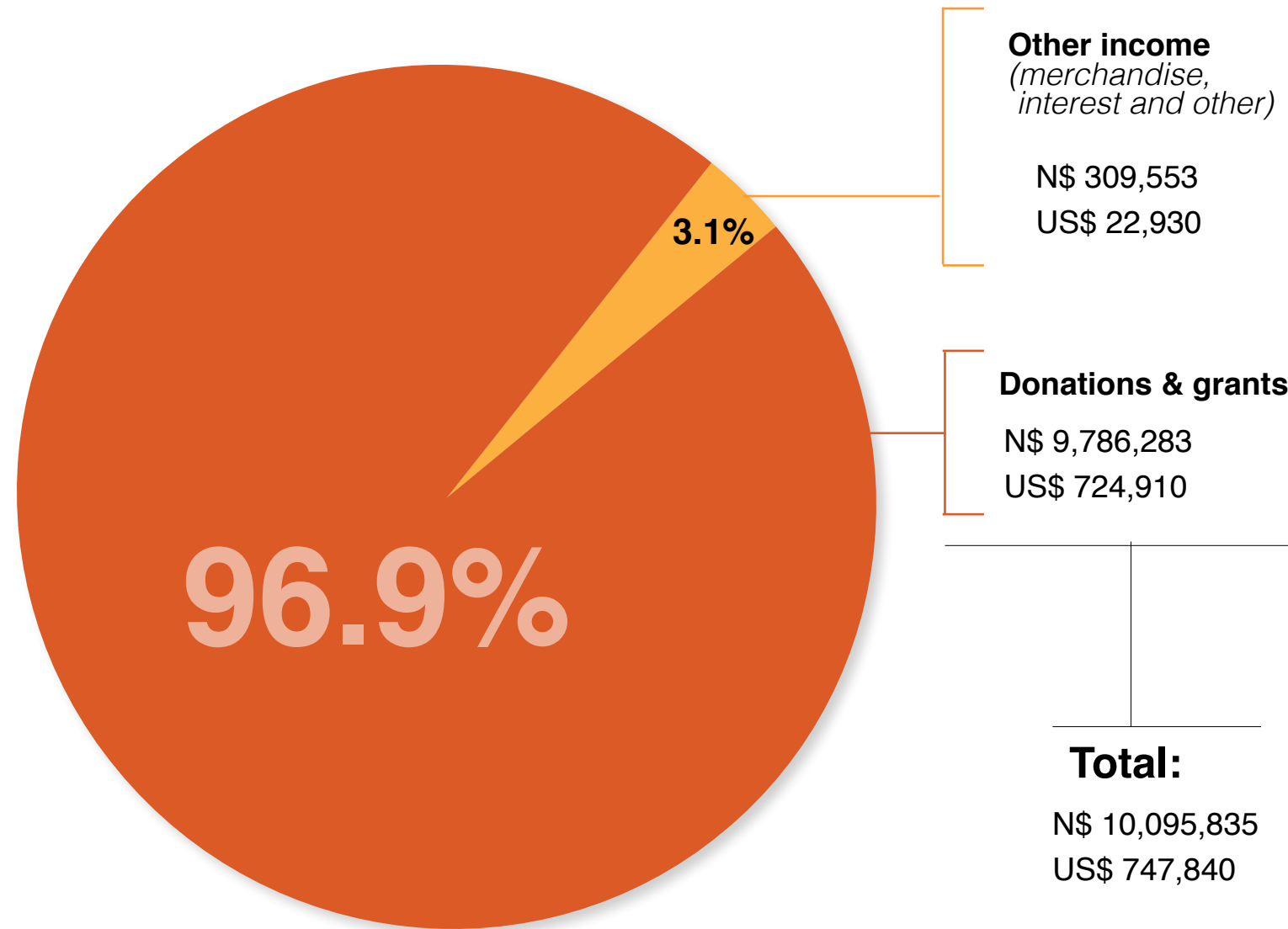
# GCF FINANCIAL SUMMARY

The 2016/17 financial year marks an amazing achievement for GCF in our first year of operating as a Namibian organisation. GCF received financial support from many organisations and private donors. By increasing our revenue annually, GCF has been able to further develop our conservation programmes and partnerships throughout Africa.

During this financial year GCF has managed to increase giraffe conservation impact significantly, not least because of a diversified funding base from a wide range of supporters and donors who believe in our work.

## Operating Revenue

GCF received funding from a divers range of sources including individuals, corporates, zoos, foundations and trusts. The 2016/17 financial year showed a significant growth in donations and fund- ing for giraffe conservation based on increase media coverage and public awareness. As a large portion of the support was received in the last quarter, this year's finances show a large surplus as many programmes are set to be implemented in the next financial year.



# Operating Expenses

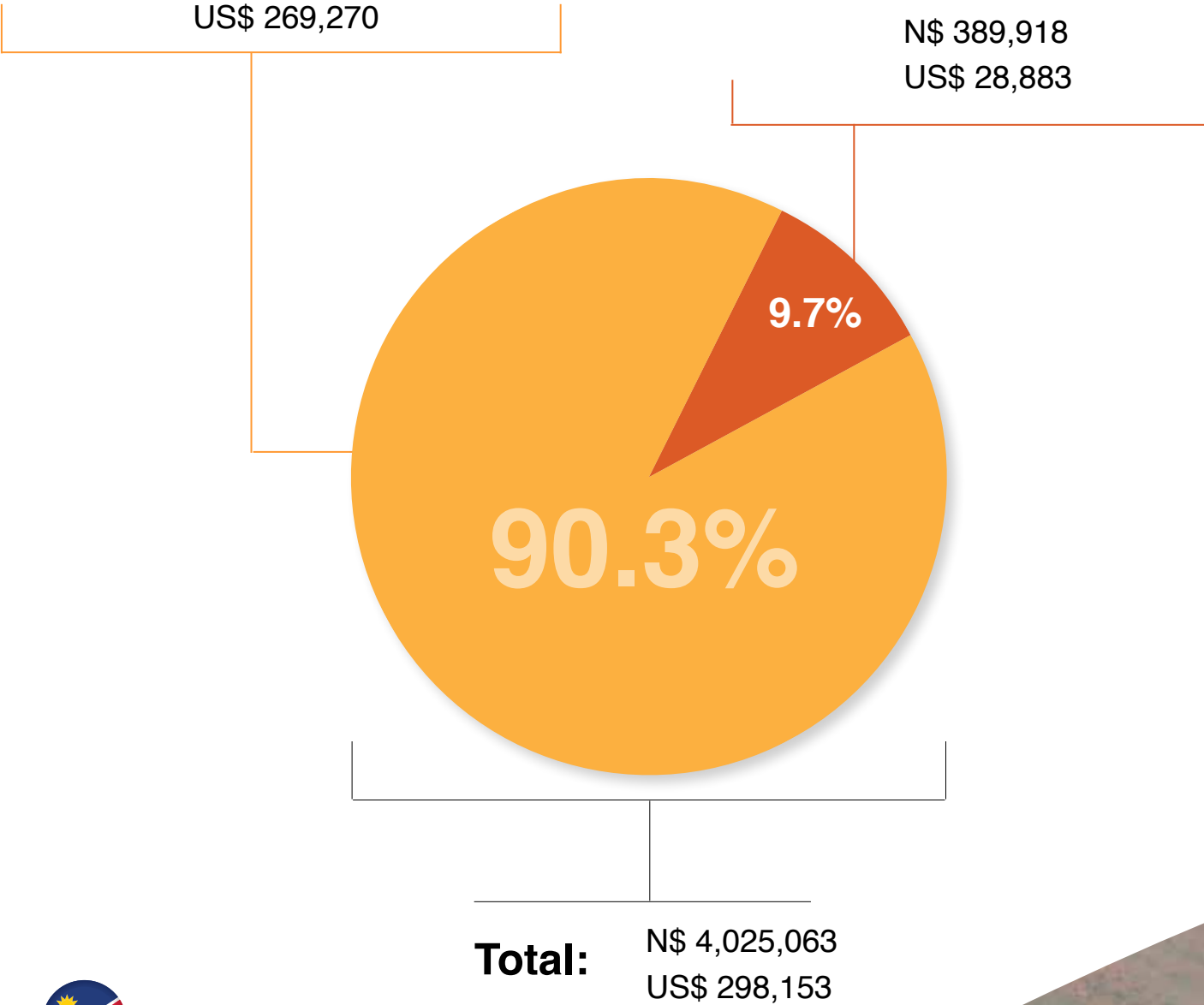
More than 90 cents of every dollar donated to GCF are directly spent on giraffe conservation efforts in Africa. The increased revenue has allowed GCF to explore new partnerships and expand our giraffe conservation footprint throughout Africa.

## Programme Services (conservation, education & awareness)

N\$ 3,635,145  
US\$ 269,270

## Supporting Services (administration & marketing)

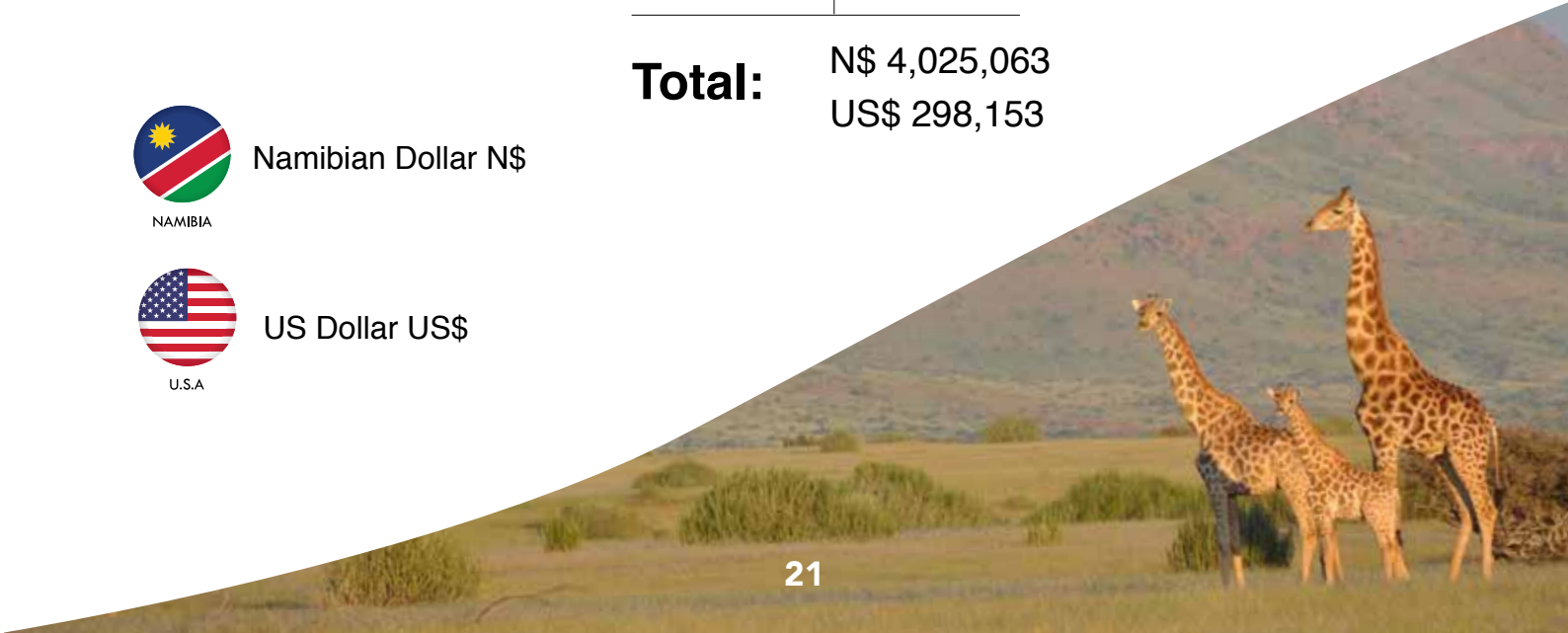
N\$ 389,918  
US\$ 28,883



Namibian Dollar N\$



US Dollar US\$





# DONORS

During this financial year, GCF and its partner GCF-USA received financial support from many organisations and private donors. Without this support, we would not be able to undertake critical giraffe conservation and management efforts. A big thank you to all donors - big and small - for sticking your necks out for giraffe conservation. Every donation makes a difference.

## US\$50,000 and above

Cleveland Metroparks Zoo /  
Cleveland Zoological Society  
Daniel Maltz, The Milton  
and Tamar Maltz Family  
Foundation  
Giraffe Conservation  
Foundation UK  
Giraffe Conservation  
Foundation USA  
Leiden Conservation  
Foundation  
Waitt Foundation  
World Giraffe Day – 21 June  
2016

## US\$25,000 – \$49,999

GEF Small Grants  
Programme  
Utah's Hogle Zoo

## US\$10,000 – \$24,999

Blank Park Zoo  
Born Free Foundation  
Cheyenne Mountain Zoo  
Columbus Zoo and Aquarium  
Detroit Zoological Society  
Rendall Lamb & Carvel Glenn  
Tom & Kathy Leiden  
Naples Zoo at Caribbean  
Gardens  
Nashville Zoo  
Parco Zoo Punta Verde  
Rennoc Corp Foundation  
Candis Stern  
Total E&P Uganda  
Vanguard Charitable  
Waterloo Foundation

## US\$5,000 – \$9,999

African Safari Wildlife Park  
Animal Friends Insurance  
Chester Zoo  
Donna Emerson  
Houston Zoo  
Priscilla Kimball  
Elizabeth Schott  
Schwab Charitable  
Topeka Zoo  
Wilderness Wildlife Trust  
ZooParc de Beauval

## US\$1,000 – \$4,999

ABQ Biopark Zoo  
Animal Charity Trust  
Antwerp Zoo  
Blair Drummond Safari Park  
Brevard Zoo  
Bushwhackers  
Canada Bay Club  
Cranakeith Foundation  
Dallas Zoo AAZK Chapter  
Donald Dey  
Nicole Dey  
Elmwood Park Zoo AAZK  
Chapter  
Evans Family Charitable Fund  
Fort Wayne Zoological Society  
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